



British Columbia
Paraplegic Association

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MEDIA RELEASE

For Immediate Release:

LOCAL ORGANIZATIONS PASS GO – COLLECT \$100,000! Monopoly Madness has everyone cheering!

Victoria B.C... 15 March 2006 - On Saturday March 4th Boys & Girls Club Services and BC Paraplegic Association's annual Monopoly Madness event raised over \$100,000 to support programs and services for community members. "The last couple of years we have come so close to the \$100,000 mark and it is wonderful to finally reach it! Everyone really came together and pulled out all the stops to get there on behalf of Boys & Girls Club Services and BC Paraplegic Association my thanks go out to the sponsors, auction donors, guests and volunteers who made this year's Monopoly Madness event truly memorable" said Milford Sorensen, Honorary Chair, President and CEO of Thrifty Foods.

The evening began with a reception, dinner and both live and silent auctions. Without question the highlight of the evening was the tournament 200 players gathered at tables for a fast and furious game of buying, selling, going to jail, passing go, going bankrupt or raking in the cash! Being the 14th year of this event many players knew they needed to roll up their sleeves, get out their noise makers and throw those dice there were properties to purchase and deals to be made! The Bank Notes, a 12 piece ensemble of superb local musicians who gathered specially to play for this event, wrapped up the evening with their incredible big band sound and dancing went on into the early hours.

Tournament winners were Len Thomson, Paradise Island Foods, as Monopoly champ 2006, with second place being captured by Dave Vaillancourt and third place taken by Shannon Baker. The grand prize, a trip for 3 to Disneyland, was determined by a draw of all tournament players and awarded to Karen Vaillancourt. A-Channel's Meribeth Burton held back no punches as she took back the title of 2006 media champ from Black Press!

The real winners of the evening were the two local organizations who teamed up to bring this event to life. Boys & Girls Club Services of Greater Victoria and BC Paraplegic Association will split the evening's net proceeds of \$100,000. "Monopoly Madness is an opportunity for the community to come together, have an incredible evening and know that they are helping to make a difference in peoples' lives right here in Victoria everyone is a winner at this event." says Debi Dempsey, Committee Chair.

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HONORARY CHAIR

Milford Sorensen

EVENT CHAIR

Debi Dempsey

PATRONS

Alex A. Campbell, OBC
& Jo Campbell
Mel Cooper, CM, OBC
Lloyd Craig
David Curtis
Michael F. Harcourt
Ted & Helen Hughes
Walter Thomson

MEDIA PARTNERS



VENUE

5:30 pm – 4 March 2006
Victoria Conference Centre
www.monopolymadness.ca

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15 March 2006

**LOCAL ORGANIZATIONS PASS GO COLLECT-\$200,000!
Monopoly Madness has everyone cheering!**

The BC Paraplegic Association office located in Victoria provides a vital link to information and services for persons with physical disabilities. BCPA Victoria reaches out to hundreds of people with disabilities and their families, providing the tools for healthy and participatory lifestyles.

Boys & Girls Clubs of Greater Victoria recognize the importance of social, educational and recreational programs for children and youth that are positive, strength-focused, and build capacity on an individual basis.

Sponsorship of Monopoly board properties by businesses in the community accounts for a large portion of the money raised. Special thanks to sponsors, Coast Capital Savings, Thrifty Foods, A Channel, Kool FM, CFX, the Fairmont Empress, Core Mark, Kraft, Paradise Island Foods, Butler Brothers, Coke, Andrew Sheret, CMR Distribution, Digital Direct Printing, Island Displays, Island Farms, Sharps Audio Visual, Pacific Audio Works, Victoria Travel Shoppe, WCG International, AON Reed Stenhouse, Unity Business Systems, Peninsula Co-op, Victoria Automatic Transmission Service, the Market on Yates, Purdy's, Island Piano Centre and Visions West Photography

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