



BOYS & GIRLS CLUBS OF GREATER VICTORIA FOUNDATION
1240 YATES STREET VICTORIA BC V8V 3N3

For Immediate Release

New Leadership for Create a Ripple Campaign

VICTORIA, March 15, 2007 - Boys & Girls Clubs of Greater Victoria Foundation's Create a Ripple fundraising campaign has announced a new co-chair – Richard Gray, station manager of Victoria's A-Channel.

In addition to his demanding responsibilities at A-Channel, Richard has also been an active member of Victoria's community, serving on numerous boards including the Greater Victoria Chamber of Commerce, Greater Victoria Film Commission, Vancouver Island School of Art, and the Victoria International Film and Video Festival. "We think that his mixture of business acumen and commitment to community is a perfect match to our campaign. We look forward to working with Richard to create new and exciting ripples throughout our community," says co-chair David Curtis, President of Viking Air. He added, "Our former co-chair, Peter Spillette of Canadian Tire, remains committed to the project and was pleased to pass this leadership role to Richard."

Richard, along with David Curtis, will be providing guidance to a Cabinet comprised of many community leaders including Lorne Campbell, Vice President of Thrifty Foods, Tom Siemens, Regional Vice President for RBC, Kris Charmley, Vice President of AON Reed Stenhouse and Gail Stephens, CEO of the BC Pension Corporation.

"My wife and I visited the camp a few days ago and we were very impressed with what Boys & Girls Clubs have accomplished since they purchased the property 3 years ago. We were also struck by the huge potential the camp has in addressing the growing need to preserve green space in our community for our children while giving them opportunities to develop the skills that will take them to adulthood. I am delighted to be involved and I am confident we will reach our goal in short order," says Richard Gray, new Co-Chair of the Create a Ripple campaign.

About Create a Ripple

The Create a Ripple campaign, launched in the fall of 2005, has successfully raised \$2.4 million of its \$4.2 million goal. This campaign is focused on raising funds to complete the purchase of the 98 acre camp property located in Metchosin and developing an infrastructure for expanded programming aimed at children and youth throughout Greater Victoria. Our plans include an outdoor education centre, cabins, activity shelters, endowments and expanded programming.

Support for Create a Ripple has generously come from various community businesses, foundations and individual donors including Coast Capital Savings, Thrifty Foods, A-Channel, RBC Financial, Vancouver Foundation, Victoria



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Foundation, Butler Brothers, Colliers International, Boys and Girls Clubs of Canada, TD Bank, Canadian Tire, the Charlton Smith Foundation and from the Boys & Girls Clubs "family" – Cabinet members, Board members, Patrons, Members and Staff. To learn more, visit www.createaripple.net

About Boys & Girls Club Services of Greater Victoria

Boys & Girls Club Services has been helping children, youth and their families in Greater Victoria since 1960. Started as a program to keep young boys off the streets, the organization has expanded to offer programs ranging from after-school and evening programming to youth leadership programs, Adventure Based Learning, summer camp, programs for young moms, parent support and other programs for youth at risk. There are currently over 102 staff employed by Boys & Girls Club Services of Greater Victoria. To learn more, visit www.bgcvic.org.

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