



British Columbia
Paraplegic Association

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MEDIA RELEASE

For Immediate Release:

TAKE A RIDE ON THE READING, BUY PARK PLACE - IT'S TIME FOR MONOPOLY MADNESS!

Victoria B.C...February 20, 2006 - Saturday March 4th Victoria's wildest Monopoly tournament will be played at the Victoria Conference Centre. Fast and furious, this is Monopoly like you've never played it. Do you buy? Do you sell? Roll the dice - Advance to Go or Straight to Jail. Thirty-three games; two hundred players; one great fundraiser.

"We are very excited that this event is so supported by so many community-minded businesses," remarks Milford Sorenson, Event Chair for Monopoly Madness 2006 and CEO of Thrifty Foods. "Coast Capital Savings is on board as event sponsor, Mr. Monopoly, and Thrifty Food is purchasing Boardwalk as a Tycoon sponsor at this year's event."

This annual event is an important fundraiser for Boys & Girls Club Services of Greater Victoria and the BC Paraplegic Association (BCPA). With the leadership of Honourary Chair, Milford Sorenson, President & CEO of Thrifty Foods, this year's goal is \$100,000. The 14th annual Monopoly Madness will raise support and awareness for these two organizations, helping to maintain community programs here in Victoria.

Last year this event sold out so don't wait buy your tickets now by calling 384-9133. Tickets are \$150 and include a reception, dinner, live and silent auctions, entry into the Monopoly Tournament and this year a new twist - dancing to the Big Band sound of the "Bank Notes"!

The BC Paraplegic Association office located in Victoria provides a vital link to information and services for persons with physical disabilities. BCPA Victoria reaches out to hundreds of people with disabilities and their families, providing the tools for healthy and participatory lifestyles.

For over 45 years, Boys & Girls Clubs have recognized the importance of social, educational and recreational programs for children and youth that are positive, strength-focused, and build their capacity to weather adversity and make positive and healthy choices. Children who learn how to make appropriate lifestyle choices grow up to be healthy adults, positive role models for their own children, and valuable and contributing members of the community.

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Boys & Girls
Club Services
OF GREATER VICTORIA

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HONORARY CHAIR

Milford Sorenson

EVENT CHAIR

Debi Dempsey

PATRONS

Alex A. Campbell, OBC
& Jo Campbell
Mel Cooper, CM, OBC
Lloyd Craig
David Curtis
Michael F. Harcourt
Ted & Helen Hughes
Walter Thomson

MEDIA PARTNERS



VENUE

5:30 pm - 4 March 2006
Victoria Conference Centre
www.monopolymadness.ca

Monopoly® is a registered trademark used with permission. This tournament is not part of the official Parker Brothers Canadian Monopoly Tournament.

20 February 2006

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Community sponsorships help make this event possible local businesses "buy" properties we have Media Moguls, Housing Hustlers, Urban Renewers and this year Coast Capital Savings as our Mr. Monopoly sponsor. There are still properties available - call Kate Mansell at 384.9133 for sponsorship opportunities. Special thanks to sponsors, Coast Capital Savings, Thrifty Foods, The A-Channel, Black Press, CFAX, Kool FM, Fairmont Empress, Core-Mark International, Paradise Island, Andrew Sheret/Splashes, Coke, Butler Brothers, Island Farms, CMR Distribution, Digital Direct Printing, Pacific Audio Works, Victoria Travel Shoppe, AON Reed Stenhouse, Peninsula Co-op, Unity Business Systems and The Market on Yates.

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BC Paraplegic Association

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